Angel Sales Inc.
Minimum Advertised Price
Effective Date: January 1, 2010

4147 North Ravenswood

Chicago Illinois 60613

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Dear Valued Reseller,

Angel Sales Inc. is committed to supporting retailers in their efforts to grow their businesses. By providing innovative products, quick turnaround, deep discounts and digital art, we strive to make doing business with our organization easy and lucrative.

With the increasing use of the Internet and e-commerce environment to advertise and sell products, it is very important that we take steps to ensure that our products are advertised and promoted in a consistent manner. To better support our reseller's efforts and help ensure a return on their investment in our products, it has become necessary to adopt a Minimum Advertised Price Policy effective January 1, 2010 for all authorized distributors and resellers of Angel Sales Inc. products that sell our products to end consumers in the United States of America and Canada. We have adopted this policy in the interest of promoting the most effective advertising possible for our products and thus establishing the appropriate value and quality perception for the products in the minds of our customers.

The details of our MAP terms and conditions are included with this letter for your reference. It is important to recognize that the consequences of violating this policy are significant and include a reseller's loss of authorization to sell Angel Sales Inc.'s products.

If you have any questions or concerns regarding our MAP terms and conditions please contact us immediately.

Thank you for continued support of our products.

Sincerely,

Robbie Engel
President

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- The Minimum Advertised Price ("MAP") for each product is specified on the published price list.

- All advertisements and reselling of Angel Sales Inc. products must be at or above MAP.

- The MAP Policy applies to all advertisements of Angel Sales Inc. products in any or all media, including without limitation, auctions, catalogs, coupons, emails, inserts, Internet, fliers, magazines, mailers, newspapers, radio, solicitations, television, websites, or any similar media. If pricing is displayed, any strike through or alteration of the MAP is prohibited.

- The MAP applies to all resellers, wholesalers, distributors, buying groups or other agents authorized to sell Angel Sales Inc. product.

- The MAP Policy does not establish a maximum advertised price.

- Angel Sales Inc. reserves the right to update, revise, modify, suspend, or discontinue the MAP Policy at its sole discretion without prior notice or approval from its resellers. Any and all revisions or adjustments are solely at the discretion of Angel Sales Inc.

- Any reseller violating the MAP Policy will forfeit their authorized account status and have any pending orders cancelled. Angel Sales Inc. may, but is not required to, provide prior notice or issue warning before taking action under this policy.

- Any action taken by Angel Sales Inc. under this policy shall be without liability to Angel Sales Inc.

- Distributors of Angel Sales Inc. products will supply a copy of the current MAP Policy to any new or existing retail resellers to be completed and returned to Angel Sales Inc.

- The MAP Policy will be signed and returned to Angel Sales Inc. and in doing so the reseller acknowledges its understanding of the policy and its intention to abide by all provisions of this policy.

- Without limiting any of the foregoing, no part of this policy is intended to affect resale prices or require any reseller to resell Angel Sales Inc. products at the applicable MAP. Compliance with this MAP Policy remains at all times solely in the discretion of each individual reseller.